Curriculum Vitae

Name Surname: Agah Gümüş

Date of Birth: 06 June 1960

Rank: Assoc. Prof. Dr.

Education:

Degree	Major Field	University	Year
B.Eng	Civil Engineering	Eastern Mediterranean University	1985
MA	Communication and Media Studies	Eastern Mediterranean University	2002
PhD	Communication and Media Studies	Eastern Mediterranean University	2010

Hakemli Dergilerde Yayınlanan Yayınlar (SSCI)

Y. Luckinger, S. Luckinger, A. Gumus. "New Outline to the Creation of Myths from a Semiotics Point of View". Revista De Cercetare SI Interventie Sociale, June, 2019

S. Safavi,, A. Gumus "Bringing back the image into its frame: Barthes' soldier and the contextual frame of human perception and interpretation of signs" Semiotica, January issue, 2019.

S. Safavi,, A. Gumus "Context-Based Analysis of an Advertising Poster: Semiotics Study of Human Perception" Semiotica accepted at January 2018. Publication date will be announced.

Gümüş A., Özad, B., "A Comparative Study of Presentational Formats" en: Communication and Society/Comunicación y Sociedad, vol. XXVI, n. 2, 2013, pp.198-211.

Gümüş A., Özad, B., "Implication for Media Convergence on News Learning", The Turkish Online Journal of Educational Technology Cilt 10, Sayı 1, (2011).

Articles in Refereed Journal

İşman, A., F. Dabaj & A. Gümüş, "Internet Dependency in Communication Education", Eurasian Journal of Educational Research, Issue 23. (2006)

Gümüş A., Özad, B., "Efficiency of Computer Literacy Course in Communication Studies", The Turkish Online Journal of Educational Technology, Volume 3, Issue 1, (2004).

İşman, A., F. Dabaj, A. Gümüş, "Electronic Publishing: The Turkish Online Journal of Educational Technology", Turkish Online Journal of Distance Education – TOJDE, Volume 5, Issue 1, 2004

İşman, A., F. Dabaj, A. Gümüş, Z. Altınay & F. Altınay, "Web Page Design in Distance Education", The Turkish Online Journal of Educational Technology, Volume 3, Issue 2, (2004).

Uluslararası Konferanslar ve Bildiri Kitaplarında Basılan Yayınlar

Rahaman, A., Rahaman. M., Gumus. A. "The Transformation of Student's Life by Facebook Advertisements on Luxurious Product: The Case of Two Countries Student Perception" The Role of Communication in a Transforming World- North Cyprus (2018)

Rahaman, A., Rahaman. M., Gumus. A. "The Role of Social Media Advertisement on Student's Life: Comparative Transformation of Rural and Urban Areas" The Role of Communication in a Transforming World- North Cyprus (2018)

Azimi. N., Gumus. A., "Beyond the Taste and Attractionof Consuming Passion: How Movie Industry Make Audiences Consumers". II International Conference on Cultural Studies. (2018).

Bahire Efe Özad, Agah Gümüş, "My Parents are My Friends' Friends on Facebook" International Conference on Communication, Media, Technology and Design, North Cyprus, (2014)

Özad, B. & A. Gümüş, "Social Network Sites as a Tool for Obtaining the News", Proc. International Conference on Communication, Media, Technology and Design, North Cyprus, (2013)

Dabaj, F., & A. Gümüş, "The Mathematical Relationship between the Lead and Body Lengths, and the Degree of Satisfaction Attained from the both Sections of the News Articles Published in Newspapers: Case Study; Turkish Daily Online Newspapers", Proc. International Conference on Communication, Media, Technology and Design, Turkey, (2012).

Gümüs, A., Özad, B. "From Computer Literacy to Computers for Communication Course". Proc. 11th International Conference of Educational Technology, Istanbul, Turkey 2011.

Gümüs, A., Özad, B. "Influence of Media Convergence on News Learning". Proc. 10th International Conference of Educational Technology, Istanbul, Turkey 2010.

H. Akyüzlü., A. Gümüş., "Learning to Learn from the Internet". Education and Information Systems: Technologies and Applications [EISTA 2005] Orlando, Florida, USA July 14-17, 2005.

İşman, A., Dabaj, F., Gümüş A., "The Evaluation of Students' Perceptions of Distance Education", ED-MEDIA, World Conference on Educational Multimedia, Hypermedia & Telecommunications, Lugano-Switzerland, 2004

Özad, B., Gümüş, A., Akyüzlü, H. "From Traditional to Technological Literacy: A Multiple Paradigms Perspective" IETC 2004 Sakkarya University Sakarya-Turkey

İşman, A., Dabaj, F., Gümüş A., "Elektronik Ortamda Yayın: TOJET", Proc 6th Bilişim Teknolojileri Işığında Eğitim Konferansı ve Sergisi, Ankara, Cilt 1, Turkey, (2003).

Ulusal Konferans ve Bildiri Kitaplarındaki Basılan Yayınlar

Gümüş, A., Ozad, B. "Turkish and Greek Cypriot's Perceptions and Preferences of Media Presentations: a Comparative Study." 1st All Cyprus Social Sciences and Humanities conference on the 18th & 19th March, 2005.

Gümüş, A., Akter, T., "From Traditional Literacy to Computer Lıteracy", Proc. 1st International Educational Conference, Gazimağusa, Turkish Republic of Northern Cyprus (2002).

Akademik Kitaplar

A. GÜMÜŞ, Bilgisayar Ortamında İletişim, Değişim Yayınları, İstanbul, 2004.

A. GÜMÜŞ: Ikna ve Etkileme Yöntemleri. Söylem Yayınları, Kıbrıs, 2015

A. GÜMÜŞ : Implication for Media Convergence on News Learning. Lambert Academic Publication. Germany. 2016

Yayınlanan Roman

Vefa, Işık Kitabevi Yayınları, Mavi Basım Yayıncılık, Lefkoşa, Eylül 2016. Agah Gümüş

Yonetilen ve Tamamlanan Yuksek Lisans ve Doktora Tezleri

PHD:

1. Brand Trust, Brand Loyalty and Intention: Facebook as a Student Recruitment and Retention Channel. Raziye Nevzat, June 2018.

2. Context Analysis of Advertising Design: A New Context- Based Semiotic Approach. Sarvenaz Safavi, February 2018.

MA:

3. The Impact of Colour on Print Advertising among the Different Culture in EMU. Shirin Eghdami, April 2019

4. "Instagratification": Uses and Gratification of Instagram by University Students for Interpersonal Communication. Fredrick Leica Oloo. 2013

5. Social Media as an Advertising Tool: Reaching and Persuading Audience Through Instagram. Aytan Ahmadova, August 2015.

6. Celebrities on Social Networking Sites Advertisements and Their Impact on Puschase Decisions. Aygun Samadova, February 2016.

7. Case Study of Tertiary Students News Taking Preference: Social Media or Online Newspaper. Anar Hasanov, April 2016.

8. The Representation of African American Women in Hollywood Films. Abdulwahab Halima Jumoke, June 2016.

9. Facebook Addition and Brand Tracking: Case Study Eastern Mediterranean University. Hanieh Yeganli, July, 2016.

10. Stereotypical Representation of Women: A Case Study of Nigerian Television Advertisements. Samira Oziohu Sanni, July, 2016.

11. Understanding Likes on Instagram Amongst EMU Students. Abdulazeez Georgina Tolani, February 2017.

İdari Görevler

İletişim Fakültesi Dekan 01/09/2016 –

İletişim Fakültesi Dekan Yardımcısı 30/04/2015 – 31/08/2016

Halkla İlişkiler ve Reklamcılık Bölüm Başkanı 02/12/2014 – 29/04/2015

Bilgisayar ve Teknoloji Yüksel Okulu Müdür Yrardımcısı 01/02/1996 – 17/12/1997

Üniversiteye Yapmış Olduğu Hizmetler

Oracle, Introduction to Oracle: SQL and PL/SQL using PB
Oracle, Developer/2000 Foundations
Oracle, Developer/2000 Forms V 4.51
Oracle, Oracle Database Administration

Preparation of curriculum for the Computer Studies and Information Technology department and preparation of the course content and laboratory materials for CSIT 221, CSIT 222 and CSIT 321 courses (1994-1995).

Preparation of the course content and laboratory materials for the COM 117, COM 118 courses in the FCMS and the course contents of the COM 331 and COM 357 Free elective courses.

Coordinator of the Computer Programming Department (1990-1993)
Coordinator of the Computer Studies and Information Technology Department (1995-1996).

Member of the University Promotion Committee (1995-1996).

Assistant Coordinator of the Exam Organization Committee of the University (1995-1998).

Assistant Director of the School of Computing and Technology (1996-1997).

Coordinator of the Computer Aided Accounting Department (1997)

Preparation of the University's Statistical Information Book (1998).

Undergraduate programs Coordinator of FCMS (2000-2011).

General Exam Coordinator of FCMS (2000-2011).

Member of the EMU Curriculum Committee 2012-
Establishment of an academic journal (Online Journal of Communication and Media Technologies – OJCMT, ISSN – 1986-3497, www.ojcmt.net), 2011-

Establishment of the International Conference on Communication, Media, Technology and Design (ICCMTD) conference series (www.cmdconf.net) 2012-

Member of the University Executive Board 2016 –

Member of the University Senate 2016 -

Profesyonel Kuruluşlara olan Üyelikler

Member of Cyprus Turkish Chamber of Civil Engineers
Member of Information Technology Association of Turkey
Member of Cyprus Academic Form
Online Journal of Communication and Media Technologies (OJCMT) Editor in Chief 2011 -
Online Journal of Art and Design (OJAD) Editor 2013-
International Conference on Communication, Media, Technology and Design.
Coordinator – 2012 –