

1. Adı soyadı: ÜLFET KUTOĞLU KURUÇ
2. Doğum Tarihi: 11.01.1971
3. Unvanı: DOÇENT
4. Öğrenim Durumu:

Derece	Alan	Üniversite	Yıl
Lisans	İngiliz Dili ve Edebiyatı	DAÜ	1993
Y. Lisans	İngiliz Dili ve Görsel Sanatlar Eğitimi	Sussex Üniversitesi	1994
Doktora	İletişim Bilimleri	Marmara Üniversitesi	2002

Doktora Tez Konusu: 21. Yüzyıla Geçişte İletişimin Kültürel Ortamı ve Televizyon (KKTC Örneği)

Doktora Tez Danışmanı: Prof. Dr. Ünsal Oskay/ Eş Danışman: Prof. Dr. Nurçay Türkoğlu

5. Akademik Ünvanlar:

- Doçent: Mart 2021 tarihinden itibaren (İletişim Çalışmaları/ Halkla İlişkiler)
- Yardımcı Doçent: Mart 2010- Şubat 2021
- Senior instructor in the Faculty of Communication and Media Studies (Sept. 2000– March 2010)

6. Yönetilen Yüksek Lisans ve Doktora Tezleri

6.1 Yüksek Lisans Tezleri

Tolga Sevük/ Faculty of Communication and Media Studies / September 2013 (Mezun)

Title of the thesis: The Influence of Facebook on Interpersonal Communication

Oluwafemi Onifade/ Faculty of Communication and Media Studies / February 2015 (Mezun)

Title of the thesis: Media Narratives on Power Relations in Nigeria: A CDA of Three National Newspaper Columnists

Musa Usman Terrang/ Faculty of Communication and Media Studies/ September 2017 (Mezun)

Title of the thesis: A Comparative Rhetorical Analysis of Nigerian Presidential Election 2015: A Public Relations Approach

Akram Hesaraki Çil/ Faculty of Communication and Media Studies / September 2017 (Mezun)

Title of the thesis: Gender Roles and Racial Representations in Children's Television Advertisements: A Case Study of Planet Çocuk

Valarie Munashe Mutisi/ Faculty of Communication and Media Studies / July 2019 (Mezun)

Title of the thesis: The Role of Social Media in Crisis Situations: A Case Study of the Zimbabwean Solidarity March of November 2017

Ahmet İyici/ Faculty of Communication and Media Studies / August 2020 (Mezun)

Title of the thesis: The Impacts of New Media Technologies on Interpersonal Communication: A Case Study of Teacher-Student Interactions at EMU during COVID-19 Pandemic

Ekin Alemdar/ Faculty of Communication and Media Studies/2019-2020 Fall Semester (Devam ediyor)

Title of the thesis: Rising Trends in Popular Culture to Enhance Brand Awareness and Engagement: Memes, Environmental Sustainability and Augmented Reality.

Oraga Abed / Faculty of Communication and Media Studies / September 2021 (Mezun)

Title of the thesis: The Use of Social Media Concerning the Political Participation During Crises in Developing Countries: A Case Study of How the Youth in Kenya Seek Justice Against Covid Millionaires

Jennifer Sylvester Gogwim / Faculty of Communication and Media Studies/September 2021 (Mezun)

Title of the thesis: The Role of Social Media Marketing on the Purchasing Intentions of Tertiary Students in Northern Cyprus During the COVID-19 Pandemic

Osundoja Ebenezer Osundare: Faculty of Communication and Media Studies/ May 2022 (Mezun)

Title of the thesis: The Use of Social Media for Crisis Communication during the COVID 19 Pandemic: Insights from Fast-Moving Consumer (FMCGs) Goods Companies in Nigeria

Simge Kandili / Faculty of Communication and Media Studies/2020-2021 Fall Semester (Devam ediyor)

Title of the thesis: COVID-19 Sürecinde Markaların Sosyal Medya Üzerindeki Kriz Yönetimi

6.2 Doktora Tezleri

Deniz Lopez/ Faculty of Communication and Media Studies/2018-2019 Spring Semester (Devam ediyor)
Title of the thesis: Motherhood in the Digital Age: The impact of Social Media Usage of New Mothers on Interpersonal Doctor-Patient Communication.

Masoumeh Zadhmer/ Faculty of Communication and Media Studies/2018-2019 Spring Semester (Devam ediyor)
Title of the thesis: The Representation of Afghan Immigrants in Iranian Media

Kamil İpçiler / Faculty of Communication and Media Studies/2018-2019 Spring Semester (Devam ediyor)
Title of the thesis: The representation of work accidents in Turkish Cypriot Media: A Critical Discourse Analysis of Three Online Local Newspapers

Ahmet İyici/ Faculty of Communication and Media Studies/2018-2019 Spring Semester (Devam ediyor)
Title of the thesis: Technology Mediation in Interpersonal Communication in the Workplace during Crisis Periods: A Comparative Study across Generations Regarding the Use of Technology in Education Sector in North Cyprus

6.3 Juri Üyelikleri

6.3.1 Doktora Tezi Jüri Üyelikleri

Nazlı Köksal / Faculty of Communication and Media Studies/10 September 2019
Title of the thesis: Artwork in Advertising: Visual Rhetoric Based on Triadic Approach

Ayşe Şat Muhtaroğulları /Girne American University/ Institute of Social and Applied Sciences/ February 2015
Title of the thesis: Deconstruction and Decoding of the Meanings of Geographical Borders as Space: Example of Varosha, Cyprus

Umut Ayman/ Faculty of Communication and Media Studies/ February, 2015
Title of the thesis: Profiling Consumer Decision-Making Styles and Consumption among Young Consumers in North Cyprus: Marketing Communications Perspective

Naciye Derin Işıkören/ Faculty of Communication and Media Studies/ 23 July 2012

Yetin Arslan/ Faculty of Communication and Media Studies/ 23 June 2011 (yedek üye)

Fulya Erdentuğ/ Faculty of Communication and Media Studies/ 01 October 2010

6.3.2 Master Tezi Jüri Üyelikleri

Begüm Mutuş/ Faculty of Communication and Media Studies/ May 2022
Title of the thesis: COVID-19 Pandemisi, Sağlık Okuryazarlığı ve Sağlık İletişimi: Türk Toplumunun Sağlık Okuryazarlığı ve Pandemiden Korunmaya Yönelik Gösterdiği Tutum ve Davranışları Araştırması (yedek üye)

Melisa Öğretmen/ Faculty of Communication and Media Studies/08 September 2020
Title of the thesis: Sosyal Medyada Sağlık İletişimi: Doktor Paylaşımları ve Etik Üzerine Instagram'da Bir İnceleme

Burcu Akyol/ Faculty of Communication and Media Studies/08 September 2020
Title of the thesis: Halkla İlişkiler Aracı olarak Şehrin ve Kültürün Etkileşimi; Adana Portakal Çiçeği Karnavalı Algısı (yedek üye)

Sevinç Kahveci/ Faculty of Communication and Media Studies/17 August 2020 (yedek üye)
Title of the thesis: Kurumsal İmaj ve İtibarda Uygulanan Stratejik İletişimin Sosyal Medyada Yansıması: Türk Hava Yolları

Süleyman Sambou /Faculty of Communication and Media Studies/ 01 February 2019 (yedek üye)
Title of the thesis: The Role of Twitter towards Global Terrorism: A Content Analysis

Rava Agan/ Faculty of Communication and Media Studies/ 11 September 2018
Title of the thesis: Oza Kahve'nin İletişim Tasarım Süreci ve Gelişimi

Doğuş Arslan/ Faculty of Communication and Media Studies/ 10 September 2018 (yedek üye)

Aluba Chimebere Okey-Ogueji / Faculty of Communication and Media Studies/ February 2016

Onotina Jeiva Olorunfemi/ Faculty of Communication and Media Studies/ February 2015

Ebenezer Oluwole Olatunji/ Faculty of Communication and Media Studies/ 14 February 2014

Ghada Alraee/ Faculty of Communication and Media Studies/07 February 2014 (yedek üye)

Günay Sadikhova/ Faculty of Communication and Media Studies/ 07 June 2013 (yedek üye)

Özlem Tören / Faculty of Communication and Media Studies/ 14 January 2013

Esmâ Sena Çatak / Faculty of Communication and Media Studies/ 11 January 2013 (yedek üye)

Franca Adaobi Ezekwe/ Faculty of Communication and Media Studies/ 19 October 2012 (yedek üye)

Damla Nailer/ Faculty of Communication and Media Studies/ 31 May 2011

Nihan Kuyucu/ Faculty of Education/ September 2005

Afet İlksoy/ / Faculty of Education/ 03 October 2005

Burcu Akay / Faculty of Communication and Media Studies/ 15 October 2004

Vasvi Çiftçioğlu / Faculty of Communication and Media Studies/ 27 September 2004

Ahmet Goran / Faculty of Communication and Media Studies/ 31 August 2004

Cüneyt Gürsel / Faculty of Communication and Media Studies/ 10 August 2004

Çiçe Barışsever / Faculty of Education / 01 July 2004

7. Yayınlar

7.1 SCI, SCI-Expanded veya SSCI indekslerine giren dergilerde yayımlanan makaleler

Ayman, U., Kemal Kaya, A. & Kutoglu Kuruç, U. (2020), The Impact of Digital Communication and PR Models on the Sustainability of Higher Education during Crises, *Sustainability*, 12(20), 8295; <https://doi.org/10.3390/su12208295>, pp. 01-15. (SSCI)

Kutoglu Kuruç, U. & Opiyo, B. (2020), Social media usage and activism by non-western budding PR professionals during crisis communication, *Corporate Communications: An International Journal*, Volume 25, No.1, pp. 98-112, Emerald Publishing Limited. 1356-3289 DOI 10. 1108/ CCIJ-07-2019-0082 (Emerging SSCI/ SCOPUS)

Özad, B. & Kutoglu, U. (2010), The Use of the Internet in Media Education – published in *Tojet*, April 2010, Volume (9), Issue (2), pp. 245-255. (SSCI)

7.2 SCI, SCI-Expanded veya SSCI indekslerine girmeyen dergilerde yayımlanan makaleler

Kutoglu Kuruç, U. & Opiyo, B. (2017), A study of opportunities and obstacles of social media uses in contemporary PR practices: Call to cautious celebration of the benefits of new technologies, Special issue of *the Online Journal of Communication and Media Technologies*, Volume 7, Issue December 2017, pp. 01-13.

Opiyo, B. & Kutoglu Kuruç, U. (2016), Mediated Digital Activism: A Critical Assessment of Opportunities, Promises and Problems of Social Media Uses in Contemporary Grassroots Movements, Special issue of the *Online Journal of Communication and Media Technologies*, Volume 6, Issue December 2016, pp. 121-148.

Özad, B. & Kutoğlu, U. (2004), EFL Students Use of Technology in the Presentations published in *Tojet*, April 2004, Volume (3), Issue (2), pp. 16-20.

7.3 Uluslararası bilimsel toplantılarda sunulan ve bildiri kitabında (proceedings) basılan bildiriler

Kutoglu Kuruç, U. & Opiyo, B. (2021), “New Media and the Pursuit of Peace and Justice: A comparative Analysis of Global Uses, Issues and Implications”, *6th International Conference in Communication and Media Studies*, Famagusta, North Cyprus, 25-26 November, abstracts published (online).

Opiyo, B. & Kutoglu Kuruç, U. (2021), “Media Portrayal of Corona Pandemic Press Briefings by Public Health Officials: A Public Relations Approach” *BledCom 2021, Public Relations and Public Risk and Crisis Communication, 28th International Public Relations Research Symposium*, Bled, Slovenia (Online Conference), 02-03 July, abstracts published.

Ayman, U., Kemal Kaya, A. & Kutoglu Kuruç, U. (2020), “The Importance of Sustainability in Higher Education Sector during Crisis Situations”, *ICLEL 2020: 6th International Conference on Lifelong Education and Leadership for All*, Sakarya University, 16-17 July, Hybrid Conference.

Kutoglu Kuruç, U. & Opiyo, B. (2018), “New Media and the Pursuit of Peace and Justice: A comparative Analysis of Global Uses, Issues and Implications”, *5th International Conference in Communication and Media Studies*, Famagusta, North Cyprus, 08-09 November, abstracts published.

Kutoglu Kuruç, U. & Opiyo, B. (2018), “Social Media and Crisis Communication practices: Ideas, Ideals and Nightmares of our Times”, *BledCom 2018, A World in Crisis: The Role of Public Relations, 25th International Public Relations Research Symposium*, Bled, Slovenia, 05-07 July, abstracts published.

Kutoglu Kuruç, U. & Opiyo, B. (2017), “A study of opportunities and obstacles of social media uses in contemporary PR practices: Call to cautious celebration of the benefits of new technologies” *International Conference on Communication, Media, Technology and Design*, Famagusta-Cyprus, (06-08 October 2017) proceedings published.

Opiyo, B. & Kutoglu Kuruç, U. (2016), “Mediated Digital Activism: A Critical Assessment of Opportunities, Promises and Problems of Social Media Uses in Contemporary Grassroots Movements”, *International Conference on Communication, Media, Technology and Design*, Zagreb, (27-29 May) proceedings published.

Kutoglu Kuruç, U. & Opiyo, B. (2014), “Mediated Activism: Prepondering the ‘Activist’ Use of Social Media in pursuit of Global Peace and Justice” *Fourth International Conference in Communication and Media Studies: If You Wish Peace, Care for Justice*, Famagusta, North Cyprus, (19-21 November), proceedings published.

Kutoglu Kuruç, U. (2013), "Media Effects on Politics", *International Conference on Communication, Media, Technology and Design*, Famagusta- North Cyprus, (02-04 May).

Özad, B. & Kutoglu, U. (2006), "Women as TV Audience in the TRNC", *The Second International Conference on Women's Studies* entitled "Breaking The Glass Ceiling", The Center for Women's Studies, Eastern Mediterranean University, Famagusta- North Cyprus, 26-28 April.

Özad, B. & Kutoglu, U. (2006), "The Use of the Internet in Media Education", *6th International Educational Technology Conference*, Famagusta, North Cyprus, (19-21 April), proceedings published.

Özad, B. & Kutoglu, U. (2005), "Gurbets", *V. Uluslararası Kıbrıs Araştırmaları Kongresi*, DAÜ, Gazimağusa. 14-15 Nisan.

Kutoglu, U. (2005), "Medya Okuryazarlığı ve Çocuk Eğitimi", *I. Uluslararası Medya Okuryazarlığı Konferansı*, Marmara Üniversitesi, İstanbul, 23-25 Mayıs.

Özad, B. & Kutoglu, U. (2004), "Gender Roles in the Gypsy Community in Gazimağusa", *International Conference in Communication and Media Studies, Ethics in Communication: Culture, Community, Identity* to be held in EMU, (5-7 May).

Özad, B. & Kutoglu, U. (2004), "Gypsy Travellers in Gazimağusa" *Medi3ology, International Gazimağusa Symposium 2004*, Eastern Mediterranean University, Gazimağusa- North Cyprus, (12-16 April).

Özad, B. & Kutoglu, U. (2004), "Educational Technology: Tertiary Students' Experiences and Expectations in Relation to EFL Courses", *IV. International Educational Technology Symposium and Fair*, Sakarya University, (24-26 November).

Özad, B. & Kutoglu, U. (2003), "Gypsy Travellers: Deracination in TRNC" *6th International Conference of ELH Department Inscriptions in the Sand*, Eastern Mediterranean University, Gazimağusa- North Cyprus, (4-6 June).

7.4 Yazılan uluslararası/ulusal kitaplar veya kitaplarda bölümler

Özad, B. & Kutoglu, Kuruç, U. (2019), "Among Gypsy Women in Famagusta", chapter 20, in *Voices from Far Away Lands: from Divergent to Convergent*, Edited by Saudelli, M. Kusch, J. and Campbell, S., Cambridge Scholars Publishing Lady Stephenson, Library, Newcastle upon Tyne NE6 2PA, United Kingdom, 2019, ISBN (10): 1-5275-3452-9, ISBN (13): 978 -1-5275-3425-0, pp. 304-313.

Kutoğlu Kuruç, U. & Opiyo, B. (2019), "New Media and the Pursuit of Peace and Justice: A Comparative Analysis of Global Uses, Issues and Implications" in *Think, Talk, Cultivate Peace*, edited by Metin Ersoy et al., Center of Research and Communication for Peace, EMU Press, North Cyprus, ISBN: 978 605 9595 29 2, pp. 69-80. (Book chapter).

Kutoğlu Kuruç, U. & Opiyo, B. (2017), "Mediated Activism: Prepondering the 'Activist' Use of Social Media in pursuit of Global Peace and Justice", *If You Wish Peace, Care for Justice*, edited by Tuğrul İlter at al., Center of Research and Communication for Peace, EMU Press, North Cyprus, ISBN: 978- 605-9595-02 5, pp. 131-140. (Book chapter).

Kutoğlu, U. (2007), "*Medya Okuryazarlığı ve Çocuk Eğitimi*", Medya Okuryazarlığı, editörler: Nurçay Türkoğlu & Melda Cinman Şimşek, Kalemus Yayınları, ISBN: 978-975-01610-2-5, ss. 104-117.

7.5 Ulusal hakemli dergilerde yayınlanan makaleler

Özad, B. & Kutoglu, U. (2009), "*Mağusa'da Yaşayan Çingene Kadın*" insanzamanmekan, Kıbrıslı Aydının Düşün Sanat Yazın Dergisi, Kıbrıslı Türk Sanatçı ve Yazarlar Birliği, Yıl: 10/2009, Sayı: 6, ISSN: 1986-0498, ss. 58-66.

Kutoglu, U. (1999), "Televizyon, Çocuk ve Şiddet", *Adım*, Sayı:1, Cilt:4, Temmuz 1999, Lefkoşa, ss.05-20.

Konferans Organizasyonları

Organizing committee member of the 6th International Conference in Communication and Media Studies "Peace, Intersectionality and Uncertainty" (Online) organized by the Center of Research and Communication for Peace (CRCP) (25-26 November, 2021).

Organizing committee member of the 5th International Conference in Communication and Media Studies, "Think, Talk, Cultivate Peace" organized by the Center of Research and Communication for Peace (CRCP) (08-09 November, 2018).

Organizing committee member of the International Conference “Research Universities and their Global Engagement Strategies”, Organized by The Mathematical Society, The Quality Society, Northern Cyprus & CSHE Center for Studies in Higher Education, University of California, Berkeley, CA, US and hosted by EMU (14-15 October, 2017).

Kitap Editörlüğü

Think, Talk, Cultivate Peace, edited by Metin Ersoy, Nilüfer Türksoy, Bahire Efe Özad, Aysu Arsoy, Ülfet Kutoğlu Kuruç, Engin Aluç and Can Bekcan, Center of Research and Communication for Peace, EMU Press, EMU Press, North Cyprus, 2019.

Hakemlikler

CTC 2021- Third Communication and Technology Congress, 12-14 April 2021, İstanbul Aydın Üniversitesi, İletişim Fakültesi (2 bildiri)

Zeki Taşçı'nın Kıbrıs Reklamcılık Tarihi başlıklı kitabının hakemliği, Şubat-Mart 2021, DAÜ Basımevi (Henüz basılmadı).

MEDCOM 2020 6th World Conference on Media and Mass Communication, “Communication and Cultural Change”28-30 May 2020, University of Cagliari, Sardinia, Italy (5 Articles).

Topluma Verilen Türkçe Seminerler ve Televizyon Programları

Genç TV kanalında Pelin Oskay ile Güzel bir Gün isimli televizyon programında ‘İletişim ve Toplum’ konusunda söyleşi (26.10.2016)

Public Relations and Effective Communication Skills for the Police Forces in North Cyprus (27 June 2013).

The Importance of Effective Communication Skills within an Organization (Famagusta Hospital) 17 March 2010.

Working as a committee member appointed by the Ministry of National Education and Culture of TRNC to organize a curriculum for the media literacy course designed to be taught in the elementary education in North Cyprus (Feb. 2009-May 2009).

Effective Interpersonal Communication Skills for the Library Staff of EMU (March, 2007).

Effective Interpersonal Communication Skills for Banking (EMU-CEC) 9/16 October 2004.

The Importance of Effective Communication Skills within an Organization (some of the municipalities in North Cyprus) (EMU-CEC) 12/14 January 2004.

Media Literacy Education for Primary, Elementary and High Schools (Management Center) 06 November 2004.

Uluslararası Konferanslarda Oturma Başkanlığı

The 14th session in the Fifth International Conference in Communication and Media Studies , “Think, Talk, Cultivate Peace” organized by the Center of Research and Communication for Peace (CRCP) (08-09 November 2018 at 14.00).

A session in the Second International Conference on Women’s Studies entitled “Breaking the Glass Ceiling” Organized by the Center for Women’s Studies (26-28 April 2006).

The session in the III. International Educational Technologies Symposium and Fair (30. 05.03 at 17.15)

The session in the III. International Educational Technologies Symposium and Fair (30. 05.03 at 16.45)

8. Projeler

2008-2009: Kuzey Kıbrıs Türk Cumhuriyeti Eğitim Bakanlığı Medya Okuryazarlığı Komisyon Üyesi

2004: Research prepared and presented in a bi-communal in-service training programme on Educational Research executed by UNOPS “*Preferred Teaching and Assessment Styles at The Tertiary Level* “– together with A.Arsoy, U.Ayman and H.Akyüzlü.

9. İdari Görevler

Mart 2021 den itibaren: İletişim Fakültesi Fakülte Kurulu Üyesi (Doçent Temsilcisi)

Kasım 2018-Mart 2021: İletişim Fakültesi Fakülte Kurulu Üyesi (Yardımcı Doçent Temsilcisi)

Mart 2015 den itibaren: DAÜ Akademik Müfredat Komisyonu Üyesi

Mart 2017 den itibaren: Barış için Araştırma ve İletişim Merkezi Yönetim Kurulu Üyesi

Ekim 2010- Aralık 2011 : Halkla İlişkiler ve Reklamcılık Bölümü, Bölüm Başkan Yardımcısı

Aralık 2009- Kasım 2014 : DAÜ Sürekli Eğitim Merkezi Yönetim Kurulu Üyesi

Temmuz 2008- Eylül 2009: Öğrenci İşlerinden Sorumlu Rektör Koordinatörü

Şubat 2009-Eylül 2009: DAÜ Öğrenci Sosyal Yardım Fonu Başkanı

2005-2007: DAÜ Sürekli Eğitim Merkezi Yönetim Kurulu Üyesi

1999-2002: DAÜ Sınav Koordinatörü (sınav gözcülükleri sorumluluğu)

10. DAÜ'deki Sosyal Aktiviteler ve Hizmetler

Presenting the honorary ceremony of Prof. Dr. İhsan Doğramacı (13 January 1996)

Working in liaison with the EDUC 402 staff as a mentor teacher (Fall Semester, 1996-1997)

Working in liaison with the ELT Department as a teacher mentor for course EDUC 402 (Spring Semester, 1996-1997)

Working as a Service and English Course Coordinator in the ELT Department and Modern Languages Unit (1997-2000)

Presenting the graduation ceremony of EMU (Feb. 1996)

Presenting the opening ceremony of EMU in the Academic Year 1996-1997

Presenting the graduating ceremony of EMU (July 1998)

Presenting the honor/high-honor certificate ceremonies of the Faculty of Communication and Media Studies

Presenting the graduating ceremony of EMU (July 2001)

Presenting the Cats musical sponsored by EMU (31 May 2002)

Presenting the graduating ceremony of EMU (Feb. 2002)

Presenting the graduating ceremony of EMU (July 2002)

Advising the club Sinemat organized by the students of the Faculty of Communication and Media Studies

Delivering an inaugural Lecture at the Opening Ceremony of the Faculty for the 2003-2004 Academic Year

Presenting a lecture in a bi-communal in-service training program /Research Methods in Education on the 9th of March 2004 in the pedagogical institute of Nicosia.

As the Rector's Coordinator- Student Affairs I was responsible in the organization of the 11th Orientation Program of EMU (15 Sept.-08 October 2009)

Working as a member in the team that was responsible to organize the 16th Spring Festival of EMU (20-23 May 2009)

11. Bilimsel Kuruluşlara Üyelikler

The Quality Society

Cyprus Academic Form

EUPRERA

Member of the Turkish Online Journal of Educational Technology (20 April 2004-present)

12. Ödüller

Avrupa Birliği Burs Programı 2007-2010, Manchester Üniversitesi, Sosyal Bilimler Okulu, Ziyaretçi Akademisyen, Eylül 2007- Ocak 2008.

Cyprus American Scholarship Program (CASP), Visiting Fullbright Scholar, Yüksek Öğretimde Kalite üzerine araştırma yapma, Haziran-Eylül, 2006, Penn State University, Pennsylvania.

Milli Eğitim Bakanlığı Master Bursu (1993-1994, Sussex Üniversitesi, İngiliz Dili ve Görsel Sanatlar Eğitimi)

13. Son iki yılda verdiğiniz lisans ve lisansüstü düzeydeki dersler için aşağıdaki tabloyu doldurunuz.

Akademik Yıl	Dönem	Derslerin Adı	Haftalık Saati		Öğrenci Sayısı
			Teorik	Uygulama	
2018-2019	GÜZ	Mass Communication and Society (yüksek lisans)	3		30
		Halkla İlişkilere Giriş	3		27
		İletişime Giriş	3		34
		Crisis Management			17
2018-2019	BAHAR	Mass Communication and Society (yüksek lisans)	3		10
		PR and Society	3		57
		İletişime Giriş	3		25
		Presentation Skills for PR and Advertising Gr.01 & Gr.02	2	2	46
2019-2020	GÜZ	Mass Communication and Society (yüksek lisans)	3		18
		Halkla İlişkilere Giriş	3		21
		İletişime Giriş Gr. 01 & Gr. 02	3		66
		Crisis Management	3		32
2019-2020	BAHAR	Mass Communication and Society (yüksek lisans)	3		13
		PR and Society	3		56
		Presentation Skills for Public Relations and Advertising	2	2	43

		Gr.01 & Gr. 02			
		İletişime Giriş	3		20
2020-2021	GÜZ	Mass Communication and Society (yüksek lisans)	3		7
		Halkla İlişkilere Giriş	3		28
		Crisis Management	3		26
		İletişime Giriş Gr.01 & Gr. 02	3		67

VERILMIŞ OLAN DERSLER:

Yüksek Lisans Dersleri / Graduate Courses

Mass Communication and Society COMM 501

Lisans Dersleri / Undergraduate Courses

Advertising and Society PRAD 401
Introduction to PR (Turkish) HIRE 205
Current Issues in PR PRAD 424
Introduction to Communication Studies (Turkish) ILET 101
Theories of Mass Communication (Turkish) ILET 208
Introduction to PR PRAD 205
Presentation Skills for PR and Advertising PRAD 402
Media Planning PRAD 316
Crisis Management PRAD 426
Public Relations and Society PRAD 304
Communication Research COMM 206
Research Methods in Communication COM123
English for Mass Communication COM214/COM233
Critical Reading and Writing in Culture and Communication COM276/COM314
Interpersonal Communication PRA399
Political Communication COM390
Theories of Mass Communication COM205

Social Psychology for Public Relations and Advertising	COM135
Human Relations at Educational Context	PCON422
English for Communication	ELT109 (English 1) ELT110 (English 2) ELT201 (English 3)
English for Engineering	ELT101 (English 1) ELT102 (English 2) ELT301 (English 3)
English for Business	ELT103 (English 1) ELT104 (English 2) ELT311 (English 3)
English for Computer Programming	ELT112 (English 2)