

Yagmur C. Tandogdu

yagmur.tandogdu@gmail.com

Fashion Management (M.A.)

PROFILE & SKILLS

Accomplished Fashion Manager with five years of extensive experience in retail, specializing in merchandising, reporting, and process optimization. Proven track record of driving operational efficiency and enhancing customer satisfaction. Proven ability to deliver results and foster a collaborative team environment

- Trend Analysis
- Strategic Thinking
- Retail
- Fashion
- Creative Thinking
- Web2 & Web3
- Communication
- Marketing

EXPERIENCE

September 2023 - on going

Senior Instructor of Fashion, Eastern Mediterranean University - Famagusta, Cyprus

Developed and delivered engaging courses on fashion marketing, branding, and communication strategies. Integrated current industry trends and real-world applications into the curriculum. Mentored students and assessed their performance through practical exercises and evaluations

January 2021 - on going

Head of Retail, Dagi Retail Stores - Nicosia, Cyprus

Proven expertise in a family-owned fashion retail enterprise, involving buying, merchandising, and marketing roles. Contributed to the business across two generations, with hands-on experience in sourcing, product selection, inventory management, and executing strategic marketing initiatives

September 2022 - October 2022

Showroom Intern, Style Council Showroom - Milan, Italy

Coordinated showroom activities, assisting sales professionals and models in presenting new collections to potential clients. Maintained organization and order in the showroom, ensuring a smooth transition between visits and fashion weeks.

EDUCATION

M.A. Fashion Management (2021 - 2023)

Domus Academy Milan - Grade: 105/110

Regent's University London - Grade: Merit

B.S. International Trade and Business (2017-2021)

Eastern Mediterranean Cyprus

Grade: 3.08/4.00

AWARDS & CERTIFICATES

Merchandising and Buying in Fashion Retail

Istanbul Fashion Academy -September 2023

Best Fashion Management Strategy for Metaverse awarded by Mytheresa.com

Domus Academy Milan - July 2022

International English Language Testing System, Scored: 7.00

IELTS Official IELT Official Issued Jan 2017 · Expired Jan 2019