

ASSOCIATE PROFESSOR DR. BURAK ERKUT

Department of Business, Faculty of Business and Economics, Eastern Mediterranean University
Gazimağusa, Turkish Republic of Northern Cyprus
burak.erkut@emu.edu.tr ☐ +90-392-630-2671

EDUCATION

Technische Universität (TU) Dresden, Germany 2014 – 2018: Ph. D. Business and Economics, Title of Dissertation: "Product Innovation and Market Shaping from the Perspective of Evolutionary Economics" Supervisor: Prof. Marco Lehmann-Waffenschmidt, Chair of Managerial Economics, TU Dresden. Grade: magna cum laude (1,3) – with great distinction

Leipzig University, Germany 2012 – 2014: M. Sc. Economics (Minors: Sociology, East Asian economy). Grade: good (2,0)

Leipzig University, Germany 2008 – 2012: B. Sc. Economics and Management Science (Specialization: Economics). Grade: good (2,4)

AWARDS

Publication Awards: Journal of Open Innovation: Technology, Market, and Complexity Best Reviewer Award (2022), The Scientific and Technological Research Council of Türkiye Research Award (2020, 2021, 2022), Journal of Open Innovation: Technology, Market, and Complexity Most Cited Paper Award (2019), German Bundesbank Award (2018), Publication Awards of Bahçeşehir Cyprus University (2020), SLUB Dresden (2018) and the Faculty of Business and Economics of TU Dresden (2016)

Travel Awards: DAAD (2018), Faculty of Business and Economics of TU Dresden (2016, 2017), Graduate Academy of TU Dresden (2015, 2016)

ACADEMIC WORK EXPERIENCE

September 2022 – Present: Eastern Mediterranean University – Associate Professor: Department of business administration

February 2022 – September 2022: Bahçeşehir Cyprus University – Associate Professor: Department of business administration

September 2019 – February 2022: Bahçeşehir Cyprus University – Assistant Professor: Department of business administration

September 2018 – June 2019: TU Dresden – Postdoctoral Fellow: Chair of economic policy and economic research

August 2017 – September 2018: TU Dresden – Research and Teaching Assistant: Chair of economic policy and economic research

April 2015 – July 2017: TU Dresden – Lecturer: Chair of managerial economics

October 2014 – December 2014: TU Dresden – Research and Teaching Assistant: Chair of managerial economics

April 2012 – December 2013: Leipzig University – Research and Teaching Assistant: Institute of theoretical economics, Institute of empirical research in economics

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PUBLICATIONS IN INTERNATIONAL PEER REVIEWED JOURNALS

1. Erkut, B. (2022): "Renewable Energy and Carbon Emissions: New Empirical Evidence from the Union for the Mediterranean" **Sustainability**, 14, 6921, <https://doi.org/10.3390/su14116921>
2. Ghura, A. S. and Erkut, B. (2022): "Corporate entrepreneurship programmes as mechanisms to accelerate product innovations" **Entrepreneurship Research Journal**, online first, <https://doi.org/10.1515/erj-2021-0123>
3. Sharma, G. D., Tiwari, A. K., Erkut, B., and Mundi, H. (2021): "Exploring the nexus between non-renewable and renewable energy consumptions and economic development" **Renewable and Sustainable Energy Reviews**, 46, 111152, <https://doi.org/10.1016/j.rser.2021.111152>
4. Sharma, G. D., Tiwari, A. K., Jain, M., Yadav, A., and Erkut, B. (2021): "Unconditional and conditional analysis between covid-19 cases, temperature, exchange rate and stock markets using wavelet coherence and wavelet partial coherence approaches" **Heliyon**, 7(2), e06181, <https://doi.org/10.1016/j.heliyon.2021.e06181>
5. Sharma, G. D., Ghura, A. S., Mahendru, M., Erkut, B., Kaur, T. and Bedi, D. (2020): "Panic during COVID-19 pandemic! A qualitative investigation into the psychosocial experiences of a sample of Indian people" **Frontiers in Psychology**, <https://doi.org/10.3389/fpsyg.2020.575491>
6. Erkut, B. (2020): "From Digital Government to Digital Governance: Are We There Yet?" **Sustainability**, 12(3), <https://doi.org/10.3390/su12030860>
7. Singh, S., Bhardwaj, N., Sharma, G. D., Kaya, T., Mahendru, M. and Erkut, B. (2019): "Research in Market-Calibrated Option Pricing Analysis: A Systematic Review and Research Agenda" **Qualitative Research in Financial Markets**, 12(2), pp. 159-176
8. Lehmann-Waffenschmidt, M. and Erkut, B. (2018): "Putting the 'Mental' into the Governmental: How Can Nudges Improve Shock Coping?" **New Perspectives on Political Economy**, 14(1-2), pp. 51-62.
9. Kaya, T., Erkut, B. and Thierbach, N. (2019): "Entrepreneurial Intentions of Business and Economics Students in Germany and Cyprus: A Cross-Cultural Comparison" **Sustainability**, <https://doi.org/10.3390/su11051437>
10. Kaya, T. and Erkut, B. (2018): "Tacit Knowledge Capacity: A Comparison of University Lecturers in Germany and North Cyprus" **Electronic Journal of Knowledge Management**, 16(2), pp. 131-142.
11. Erkut, B., Kaya, T., Lehmann-Waffenschmidt, M., Sharma, G. D., Srivastava, A. K. and Srivastava, M. (2018): "A Fresh Look on Financial Decision-Making from the Plasticity Perspective" **International Journal of Ethics and Systems**, <https://doi.org/10.1108/IJOES-02-2018-0022>
12. Erkut, B. (2018): "The Emergence of the ERP Software Market between Product Innovation and Market Shaping" **Journal of Open Innovation: Technology, Market, and Complexity**, 4(3), <https://doi.org/10.1002/iotm.4030023>
13. Erkut, B. (2018): "What did SAP change? A Market Shaping Analysis" **Marketing and Branding Research**, 5(1), pp. 51-63
14. Erkut, B. (2016): "Product Innovation and Market Shaping: Bridging the Gap with Cognitive Evolutionary Economics" **Indraprastha Journal of Management**, 4(2), pp. 3-24
15. Erkut, B. (2016): "Germany's Challenges: Immigration Barriers in Minds, Economic Concerns and Subjective Well-Being" **Migration Letters**, 13(3), pp. 468-478
16. Erkut, B. (2016): "Entrepreneurship and Economic Freedom: Do Objective and Subjective Data Reflect the Same Tendencies?" **Entrepreneurial Business and Economics Review**, 4(3), pp. 11-26
17. Erkut, B. (2016): "Structural Similarities of Economies for Innovation and Competitiveness – A Decision Tree Based Approach" **Studia Oeconomica Posnaniensia**, 4(5), pp. 85-104.
18. Erkut, B. (2016): "Perceiving Innovation: Who 'Makes' SAP Labs India and How?" **South Asian Journal of Business and Management Cases**, 5(1), pp. 116-125
19. Erkut, B. (2015): "A Hung Parliament in the North: Outside Options after 2003 Election en Route to the Annan Plan Referendum of 2004", **The Cyprus Review**, 27(2), pp. 105-122
20. Erkut, B. (2015): "A Super Indebted European Superstate", **Review of Applied Socio-Economic Research**, 10(2), pp. 4-10

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BOOK REVIEWS

1. Erkut, B. (2020): "The Evolution of Central Banking: Theory and History by Stefano Ugolini", **Journal of Evolutionary Economics**, <https://doi.org/10.1007/s00191-020-00696-2>

BOOK CHAPTERS IN EDITED VOLUMES

1. Erkut, B. and Esenyel, V. (2022): "What's "Next"? On the Future of Digital Entrepreneurship", in: B. Erkut and V. Esenyel (Eds.), **Next Generation Entrepreneurship** (forthcoming). London, England: IntechOpen.
2. Toker, B. and Erkut, B. (2022): "Old Roots into New Trees: Artisan Entrepreneurship in Cyprus", in: T. Anning-Dorson, S. L. Boateng and R. Boateng (Eds.), **Delivering Distinctive Value in Emerging Economies: Efficient and Sustainably Responsible Perspectives from Management Researchers and Practitioners** (pp. 53-66). Oxfordshire, England: Routledge.
3. Alberecht, C., and Erkut, B. (2021): "Currency Entrepreneurship? The Implications of 'Gesell Money' for Macroeconomics", in: S. Y. Kandır and D. İ. Ülbeği (Eds.), **Contemporary Business Issues I** (pp. 13-29). Ankara, Türkiye: AYBAK, <https://doi.org/10.37609/akya.130>
4. Erkut, B. (2021): "Exporting Without Direct Access to International Markets: How Legal, Institutional, and Financial Conditions Affect the Decision to Export", in: A. Coşkun Özer (Ed.), **Impact of Global Issues on International Trade** (pp. 106-123). IGI Global, <http://doi:10.4018/978-1-7998-8314-2.ch006>

PUBLICATIONS IN NATIONAL PEER REVIEWED JOURNALS

1. Erkut, B. (2021). Fikri Mülkiyetin Ürün İnovasyonu ve Pazar Şekillenmesi Üzerindeki Yıkıcı Etkileri. **Liberal Düşünce Dergisi**, 26(103), 293-299.
2. Erkut, B. (2021). On the Relationship between Generation Z, Corporate Entrepreneurship and Leadership. **Mecmua**, (11), 399-416. <http://doi.org/10.32579/mecmua.877414>
3. Erkut, B. (2021). Reconciling Corporate Entrepreneurship and Product Innovation: An Evolutionary Economic Overview. **Anemon Muş Alparslan Üniversitesi Sosyal Bilimler Dergisi**, 9(2), 519-528. <http://doi.org/10.18506/anemon.762870>
4. Erkut, B. (2020). Hayek on Product Innovation and Market Shaping: Opening the Black Box. **Liberal Düşünce Dergisi**, 25(100), 169-189. <http://doi.org/10.36484/liberal.757980>

MASTER THESIS SUPERVISION

1. Toycan, M. (2022). Determinants of Female Entrepreneurship in Türkiye: An Empirical Analysis Using Rare Events Binary Logistic Regression. **Master Thesis at Bahçeşehir Cyprus University.**

THIRD-PARTY FUNDED PROJECTS

September 2020 – December 2020: TİKA (Turkish Cooperation and Coordination Agency of Türkiye) application "Traditions meet Entrepreneurship: Increasing the Activity of Women Entrepreneurship in Traditional Sectors": co-applicant with the Antique Famagusta Foundation, responsible for the training of rural entrepreneur women

February 2018 – May 2019: great!ipid4all (DAAD, BMBF & Excellence Initiative of Germany) application "Plasticity Options for Financial Decision-Making: Theory and Experimental Evidence": co-applicant with Marco Lehmann-Waffenschmidt (TU Dresden), Gagan Deep Sharma (Guru Gobind Singh Indraprastha University) and Achal Srivastava (All India Institute of Medical Science, New Delhi)

October 2017 – October 2018: IREF (Institute for Research in Economic and Fiscal Issues) application "The effects of digitalization on the nature of the decision-making processes": co-applicant with Tuğberk Kaya

EDITORIAL WORK

Mathematics, section editor for Financial Mathematics; International Entrepreneurship Review, associate editor; Journal of Open Innovation: Technology, Market, and Complexity, editorial board member; Frontiers in Artificial Intelligence, topic editor; Sustainability, guest editor; Mathematics, guest editor; IntechOpen, co-editor of an edited volume on entrepreneurship.

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COURSES TAUGHT

Leipzig University: Ökonomische Modelle und Methoden (economic models and methods / tutorial in German), Mikroökonomik (microeconomics / tutorial in German), Statistik und Wahrscheinlichkeitsrechnung (statistics / tutorial in German)

TU Dresden: Spieltheorie (game theory / tutorial in German), Innovationsökonomik (economics of innovation / tutorial in German), evolutorische Ökonomik und evolutorischer Institutionalismus (evolutionary economics and evolutionary institutionalism / seminar co-held with Prof. Marco Lehmann-Waffenschmidt, Prof. Werner J. Patzelt and Sebastian Trept), Industrieökonomik (industrial organization / tutorial in German), Verhaltensökonomik (behavioral economics / seminar co-held with Prof. Marco Lehmann-Waffenschmidt), Mikroökonomik (microeconomics / tutorial in German), Strategie und Wettbewerb (strategy and competition / tutorial in German)

Sri Aurobindo College of Commerce and Management: Research Methods

Bahçeşehir Cyprus University: Corporate Entrepreneurship, Topics in Management and Strategy, Innovation and Industry, Innovation and Entrepreneurship, Knowledge and Technology Transfer, Competitive Strategy, Microeconomics, Product Management, Economic Analysis and Business, Macroeconomics, Panel Data Econometrics, Business Research Methods, Strategic Management, Managerial Skills and Strategic Leadership, Principles of Marketing, Marketing Management, Operations Management, Financial Management I-II, Mathematics I-II, Statistics, Financial Markets and Institutions

Eastern Mediterranean University: Research Methods, Business Processes and ERP Systems, Applied Research Methods for Business, Strategic Management